College Consortium

IMPLEMENTATION PLAN | SUMMER 2018

EXAMPLE

OBJECTIVE

College Consortium will work with your university leadership to understand the needs of the summer learning and will develop a plan to maximize student success and increase university revenue using College Consortium as a primary resource.

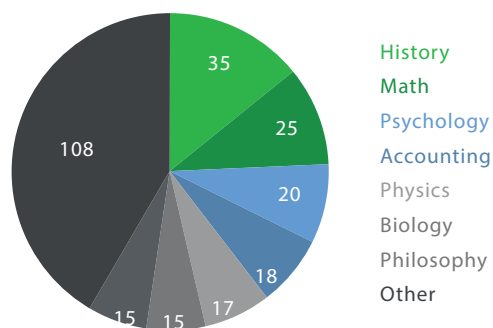## TARGETED AREAS

LOSS OF REVENUE

-$400,000

LOST REVENUE
(AT $1575 PER COURSE)

GOALS

25-50%
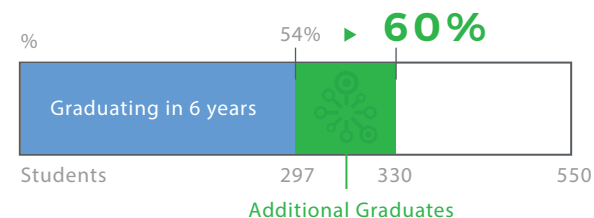ENROLLMENTS RETURNED

$100K - $200K
GENERATED REVENUE

LOSS OF ENROLLMENT

- History — 35
- Math — 25
- Psychology — 20
- Accounting — 18
- Physics — 17
- Biology — 15
- Philosophy — 15
- Other — 108

253
COURSES TRANSFERRED

60+ HOURS
TIME USED
(15min per enrollment request)

6 YEAR GRADUATION RATE

%   54% ▶ **60%**

Graduating in 6 years

Students   297   330   550

Additional Graduates

Additional Graduates: Near Seniors - students entering their senior year with less than 90 credit hours - helped to graduate.

GOALS

Developed once more data on Near Seniors is available

RECOMMENDATIONS

1. Increase Mapped Course Equivalencies
-Submit completed course data to College Consortium
-College Consortium will make course mapping recommendations for approval

2. Marketing to Students
-Email to all students
-SMS and phone calls to Near Seniors
-Update student portal links on SXU website
-Spring internship opportunity
(for current student)

3. Advisor Orientation
-College Consortium will provide an overview presentation for your university to use with advisors.